

# COOKIE WRAPPER BRIGADE™

## This Is **NOT** Your Average Recycling Bin

This is a recycling bin to collect used cookie wrappers. TerraCycle will donate \$.02 for every cookie wrapper collected and then upcycle those used wrappers into accessories and products.

All Nabisco® cookie wrappers like those pictured below are accepted, including large family-size wrappers as well as individual snack wrappers. Wrappers are counted based on weight using .11 oz as the average weight of a cookie wrapper. Only the wrappers, and not the plastic cookie trays, can be collected. Here are a few examples of what is acceptable:

### Examples of Acceptable Wrappers:



*These images serve only as an example, all similar Nabisco® cookie wrappers are acceptable*

For each approved wrapper you send, based on weight\*, \$.02 will be donated to a non-profit organization of your choice. If you do not have a non-profit organization in mind, you can choose from our list!



### INSTRUCTIONS:

1. Collect **at least** 200 cookie wrappers. **Please remove any leftover cookie crumbs from the wrapper!**
2. In an effort to be eco-friendly re-use a box or bag you have at home and ship the cookie wrappers to TerraCycle.
3. Attach the prepaid UPS postage label TerraCycle sent you and drop it off at the nearest UPS location.
4. Now you are TerraCycling!

**Thanks again for helping to eliminate the idea of waste!**  
**Sign up at [WWW.TERRACYCLE.NET](http://WWW.TERRACYCLE.NET)**

SPONSORED BY:



\* \$.02 will be donated for each .11 oz of eligible wrappers received, which represents the average weight of a cookie wrapper.  
+ This is a representation, products are in development and may vary.

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